PRESS RELEASE

FOR IMMEDIATE RELEASE: 11/4/2025

Contact: Fred Schnook, Wisconsin Clean Cities Executive Director
(262) 362-1228 | fschnook@wicleancities.org

Wisconsin Clean Cities Honors Top Sustainable Fleets

Awards presented during The 2025 Transportation and Innovation Expo, saving Wisconsin over 375,000 tons of GHG Emissions, driving a healthier and more sustainable Wisconsin

MADISON, WI — Wisconsin Clean Cities is proud to announce and celebrate the state's top sustainable transportation leaders, recognizing Wisconsin fleets for their significant efforts in displacing petroleum and reducing greenhouse gas (GHG) emissions. The awards were presented at the annual Transportation & Innovation (T&I) event at the LEED-Certified Monona Terrace Community and Convention Center.

The recognized fleets collectively saved 188,136 tons of Greenhouse Gas (GHG) emissions over the past year through their adoption of cleaner fuels and advanced technologies. This achievement is equivalent to removing the annual pollution created by over 43,000 passenger vehicles.

The awards ceremony featured a special welcome from Satya Rhodes-Conway, Mayor of Madison, Wisconsin, who greeted T&I attendees and spoke about her beloved city's progressive sustainability efforts before the commencement of the luncheon.

The event also included a formal recognition of Lorrie Lisek, President of Legacy Environmental Service and Executive Leadership for Drive Clean Indiana, for her 13 years of dedicated service to Wisconsin Clean Cities and her tireless efforts to advance clean transportation across the region.



Pictured above, Lorrie Lisek, President of Legacy Environmental Services

Kwik Trip, led by Electric Vehicle Charging Manager Adam Schwartz, secured the First Place Forward Fleet Award, saving an impressive 88,287 tons of GHGs. This achievement is equivalent to the annual pollution created by 20,000 homes in a year. As a measure of this commitment, Mr. Schwartz noted, “Kwik Trip’s initiatives are literally helping to power Wisconsin.” The company was recognized for its substantial build-out of public fueling and charging infrastructure, including new Biodiesel, E85, and fast electric vehicle chargers, alongside the use of Renewable Natural Gas (RNG) and Biodiesel in its fleet.

Coming in Second Place was Go Riteway, saving 70,822 tons of GHGs, an environmental benefit equivalent to keeping 6 million trash bags out of landfills. Go Riteway achieved this through its heavy use of propane buses, bolstered by the successful implementation of an idle policy and a comprehensive driver

training program. Time Transport took third place, saving Wisconsin over 21,080 tons of GHGs.

It is of note that municipalities have a very hard time competing with large commercial outfits because their budgets and fleets tend to be much smaller, but due to the steadfast commitment to sustainability by recent policy makers and funding from the IRA to help municipalities make conversions, this year we saw two municipal fleets rank amongst the top. Assistant Fleet Superintendent, Rachel Darken accepted the award on behalf of the city of Madison for saving over 18,806 tons of GHGs, which represents the carbon sequestered by 311,000 trees over a decade. The City of Madison was lauded as a progressive national leader for adopting electric and hybrid vehicles, including the state's first all-electric garbage truck, "Trash Gordon," and the first production electric fire truck in North America.



Pictured above, Rachel Darken, Assistant Fleet Superintendent of the City of Madison

The City of Milwaukee Fleet Services secured Fifth Place with recent commendable efforts in part led by Fleet services Manager, Brian White, who was recognized for the City's wide-ranging use of alternative fuels, including CNG, E85, and propane in construction equipment, coupled with the electrification of its light-duty vehicles.



Pictured above (left) Brian White and (right) Brad Schmoll, Board Co-Chair of WCC

Finally, the Dane County Department of Waste & Renewables, directed by John Welch, took home the Sustainable Transportation award for it's innovative campus where they convert landfill to Renewable Natural Gas (RNG), creating revenue which funds county initiatives



Pictured above John Welch, Director of Dane County's Waste & Renewables Department



Wisconsin Clean Cities

Wisconsin Clean Cities is a nonprofit organization that works to move Wisconsin towards cleaner fuels and technology in the transportation sector. We educate the public about the various cleaner alternative fuels, how to adopt them, what funding incentives there are to help them acquire transition, etc. Please see our list of projects & events to get a better understanding of some of the work we do.