Our Featured Member:
GAIN Clean Fuel

In This Issue:
Page 2  Question of the Month | La Crosse Event Recap
Page 3  Madison Event Invite | Barriers Survey
Page 4  Featured Member
Page 5  Members in the News
Page 6  Get Involved with Wisconsin Clean Cities!
Page 7  Save the Date!
QUESTION OF THE MONTH

During the winter of 2013-2014, propane shortages and price spikes were widely publicized by news media, and some fleets reported difficulty getting propane for their vehicles. What really happened and what steps can propane fleets take to protect themselves from similar issues in the future?

Answer: Several factors contributed to the recent winter supply constraints and increased propane prices, including record low temperatures around the country (the 2013-2014 winter was almost 30% colder than the previous winter), increased rain fall requiring additional propane supply for crop drying, pipeline outages (the Midwest Cochin pipeline shut down for three weeks in December 2013), Canadian supply constraints, and increased exports leading to reduced propane reserves. It is important to note, however, that while the demand for propane used to heat homes in colder months fluctuates, fleet demand for propane remains stable throughout the year. As a result, propane suppliers are generally willing to offer longer term fuel contracts to fleets at prices that do not vary during the winter. But fleet customers need to plan ahead and negotiate these agreements in advance. Don’t wait until the coldest day of the year to start asking questions.

FUTURE OF ALTERNATIVE FUELS IN WISCONSIN

We had a great turnout at our La Crosse event on Tuesday, July 29! The morning workshop included two panel discussions – the first looking at the current and future status of alternative fuel use in Wisconsin and the second panel offering fleets examples of what the next steps are when using alternative fuels. The perspectives from both panels indicate that fleet managers should choose an alternative fuel that best meets their fleets needs and will provide them with the best cost savings. Panelists spoke about Natural Gas, Propane AutoGas, Electric Vehicles, Biodiesel, Ethanol, and Hydrogen.

The afternoon showcase featured a Ride & Drive, an alternative fuel vehicle showcase and an alternative fueling demonstration at the Kwik Trip corporate facility and alternative fuel station. Automotive students from Western Technical College attended this portion of the event to get an up-close look at the choices that are on the market today. Whether it was the 1997 Cadillac retrofitted to run on natural gas or gasoline or the propane hybrid dual-fuel police cruiser, everyone was interested to learn about the reasons for making these Clean Air Choices and contributing to our mission of reducing our dependence on petroleum-based fuels.

La Crosse News 19 WXOW and WKBT News 8000 featured the event during their Tuesday evening broadcast. A special thank you to all of the event sponsors, presenters, participants in the afternoon vehicle showcase and the ride & drive, and to all of the people who were able to attend and help make this event a success! Thank you for your support of Wisconsin Clean Cities!
Tell us your opinion about the adoption of natural gas, electricity, and propane as vehicle fuels. Please fill out the survey as honestly and completely as possible.

The survey is part of The Lake Michigan Corridor Alternative Fuel Implementation Initiative; a new U.S. Department of Energy grant-funded program through the Gas Technology Institute (GTI). As part of the grant, GTI, Chicago Area Clean Cities (CACC), South Shore Clean Cities (SSCC), and Wisconsin Clean Cities (WCC) are determining barriers to the adoption of alternative fuels. The results of this survey will be used to create specific educational documents and events.
GAIN® Clean Fuel, a brand name of U.S. Oil, is a leading Compressed Natural Gas (CNG) provider offering fleet operators an environmentally-friendly, cost-effective alternative to traditional fuel options.

GAIN Clean Fuel stations provide easy-access, fast-fill capabilities, and are strategically located for carriers along major shipping corridors. Introduced in 2011, GAIN CNG has quickly become one of the most sought after fuel alternatives, particularly for manufacturing companies with large transportation needs.

**GAIN the Advantage**

GAIN® amplifies your business success by providing a secure, superior gateway to next-generation alternative fuel. Partnering with U.S. Oil helps businesses achieve significant fuel cost savings over time, with minimal risk. Our innovative programs and financial resources allow us to customize a GAIN® Clean Fuel program for your business, ensuring that sites are tailored to meet current and future needs. U.S. Oil provides a complete program with all the elements needed for a successful and profitable energy conversion.

**GAIN – A smart choice**

As a transportation fuel alternative, CNG makes economic sense. It’s produced domestically, is abundant, costs up to 50% less than gasoline or diesel, releases up to 90% fewer emissions into the atmosphere, and unlike gasoline or diesel fuels it isn’t impacted by many of the global issues that drive market price fluctuations. GAIN Clean Fuel offers all of these benefits, that’s why businesses see us as a strategic partner to help them reach company goals for long-term energy use and conservation.

U.S. Oil currently operates 17 GAIN® Clean Fuel stations and is in the process of constructing 15 more. “We continue to see fast-paced growth in the demand for CNG throughout the United States and in the Midwest,” explains Bill Renz, GAIN Clean Fuel general manager. “We hope that as we build out our network, other regional and national carriers will see the advantages, both in lower costs and reduced emissions, and use that as an incentive to consider converting their fleets.”

To find out more about GAIN Clean Fuel or to calculate your savings, visit our website: www.gainfuel.com or contact Bryan Nudelbacher at: 920-243-5856.
EPA Adds Natural Gas From Landfills to Renewable Fuels Program

The Environmental Protection Agency said natural gas from landfills that is compressed or liquefied can be classified as a cellulosic biofuel under the Renewable Fuel Standard, a decision that could boost the use of natural gas in vehicles. Read More

Congratulations to the City of Milwaukee on being recognized as a Leading Fleet!

The Leading Fleets awards program recognizes 50 public sector fleet organizations for their leadership, efficiency, and vision for the future. The award, open to public fleets, encourages fleets to strive for excellence. In addition to the rankings for the top 20 fleets, the award also recognizes fleets in size categories to distinguish the differing challenges fleets of various sizes face. Read More

Madison Gas & Electric Contest - Win an LED Bulb

Leave a comment about our "Shifting To CNG" video for your chance to win an energy-saving Philips 17-Watt LED light bulb! Just click the "Comments" button under the video and give us your two cents. THREE lucky winners will receive an LED bulb. (Official contest rules can be found here.) Kudos to Peter S., Kathlean W. and Luke V. -- they each won a Belkin energy-saving outlet in last month's contest. Learn More

School Bus Contractor: One Year with Propane Autogas

Fuel cost savings of $5,000 per day. Cheaper and simpler oil changes. Emissions reduced by millions of pounds. That's the message of a new case study analyzing Student Transportation Inc.’s 435 school buses operating with propane autogas during a one-year period. These buses service Nebraska’s Millard and Omaha public school districts. They also support Omaha’s “Green Schools Initiative,” which encourages environmental responsibility, consumption reduction and green living. Learn More

Long-Awaited Diesel Gallon Equivalent Proposal Gets Rejected

The National Conference on Weights and Measures (NCWM) announced in March that it would vote on the diesel gallon equivalent (DGE) proposal at its annual meeting in July. The votes are now in: The measure, which holds much prevalence in the natural gas vehicle sector, was not approved. Read More

The Toughest Fleet Jobs Have A New Natural Gas Option

Freightliner Trucks has announced that Cummins Westport Inc.’s 11.9-liter ISX12 G natural gas engine will be available as a factory-installed option for the Freightliner 114SD severe-duty truck next year. Cummins Westport's 8.9-liter ISL G natural gas engine has been an option in the 114SD since 2011. Read More

Love’s Expanding Compressed Natural Gas Refueling Footprint in OK

Love’s Travel Stops says it will be adding compressed natural gas (CNG) refueling capabilities for both heavy-duty trucks and light-duty vehicles at its existing travel stops in Webbers Falls and Ardmore, Okla. The company already offers fast-fill CNG at a site in Oklahoma City (with another in that city currently under development), as well as in three Texas locations: Willis, Dallas and Houston. Read More
GET INVOLVED WITH WISCONSIN CLEAN CITIES!

MEET OUR NEW AUXILIARY BOARD MEMBERS!

Carrie Kratz, Contract Transport Services
David Hagopian, Advanced VTech
Jaime Mendez, AmeriGas

Michael Moeller, Remy Battery
Lisa Morris, Time Transport, Inc.
Thomas Schee, International Motorwerks

BECOME A MEMBER TODAY!

Together we can “Drive Wisconsin Forward!”

Your membership will allow us to continue to strive for reduced petroleum consumption, clean air, and an improved quality of life. Along with helping support many projects we are currently working on throughout Wisconsin, your membership would also include several benefits:

- Information on upcoming grants that will allow your company to save money on infrastructure, vehicles, or fuel, as well as information about projects and the latest alternative fuels news
- Support for grant preparation or assistance
- A representative from your company may serve on our Board of Directors and supporting committees
- Access to Wisconsin Clean Cities events, which include seminars, meetings, and conferences
- Networking opportunities with fleets and industry partners
- Technical training, workshops, and webinars
- Individual consultation and technical assistance
- Public recognition for progress in reducing petroleum consumption and assistance with media outreach.

Sign Up Today!

Diamond Member

Gold Members

Platinum Member
MARK YOUR CALENDARS!

**August 4-8, 2014**
MATC Compressed Natural Gas Training  
Oak Creek, WI  
8:00 AM - 4:30 PM CST

**August 19, 2014**
Alt. Fuels Workshop & WSF Program  
Madison, WI  
8:30 AM - 1:00 PM CST

**September 9, 2014 (Tentative Date)**
Natural Gas for Transportation Roundtable  
Janesville, WI  
TBD

**September 10, 2014**
Impact & Innovation Conference (SE2)  
Madison, WI  
8:00 AM - 5:30 PM CST

**September 14-16, 2014**
Wisconsin Counties Association Conference  
Wisconsin Dells, WI

**September 18, 2014 (Tentative Date)**
National Drive Electric Week  
Milwaukee, WI  
TBD

**September 22-24, 2014**
HTUF National Meeting  
Argonne National Laboratory, IL

**October 15, 2014**
Odyssey Day Event  
Mequon, WI  
2:00 PM - 5:00 PM CST

**October 28-30, 2014**
Green Fleet Conference  
Schaumberg, IL

**December 9, 2014**
Annual Meeting & WSF Banquet  
Milwaukee, WI  
TBD

For more event info, visit our events page at [www.wicleancities.org/events.php](http://www.wicleancities.org/events.php).
WCC is a nonprofit, 501(c)(3), organization, and is one of nearly 100 Clean Cities coalitions across the U.S. WCC works to reduce emissions, encourage the use of alternative fuels and alternative fuel vehicles, and develop the refueling infrastructure necessary to sustain the industry.