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## **Electric vehicle ride and drive planned for Madison**

MADISON, WISCONSIN – Join Alliant Energy and Wisconsin Clean Cities for a free, public electric vehicle ride and drive September 14.

The ride and drive is scheduled from 12 p.m. to 2:30 p.m. Friday, September 14 at the Alliant Energy Corporate Headquarters, 4902 N. Biltmore Lane in Madison, Wisconsin. A variety of vehicles will be on site along with information on financial incentives including home and workplace charging, group buy discounts and tax credits as well as electric vehicle purchasing options in the Madison area.

The ride and drive is being presented with support from Midwest EVOLVE (Electric Vehicle Opportunities: Learning, eEvents, Experience), a collaboration between the American Lung Association of the Upper Midwest and seven Midwestern U.S. Department of Energy Clean Cities coalitions, including Wisconsin Clean Cities.

The free event follows a workshop presented in partnership with Seventhwave where businesses, sustainability officers and fleet managers can receive the latest information on electric vehicle technologies, workplace and public charging stations, tools to help with purchasing decisions and updates on infrastructure initiatives and funding incentives in the Midwest.

Scheduled speakers include Marcy Rood of the U.S. Department of Energy's Argonne National Laboratory, Brian Levin of ChargePoint and Lorrie Lisek of Wisconsin Clean Cities. Dr. Danilo Santini, an alternative fuel and electric vehicle expert, will also be presenting. The \$39 registration fee for the educational session includes continental breakfast, program and lunch.

To register for the workshop, go to <https://www.alliantenergy.com/rideanddrive>.

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**About Alliant Energy**

Alliant Energy Corporation's Wisconsin energy company, Wisconsin Power and Light Company (WPL), utilizes the trade name of Alliant Energy. The Wisconsin utility is based in Madison, Wisconsin and provides electric service to 470,000 retail customers and natural gas service to 190,000 retail customers across central and southern Wisconsin. The employees of Alliant Energy focus on delivering the energy solutions and exceptional service their customers and communities expect – safely, efficiently and responsibly. Alliant Energy Corporation (NYSE: LNT) is traded on the New York Stock Exchange and is a component of the S&P 500. For more information, visit [www.alliantenergy.com](http://www.alliantenergy.com).

### **About Wisconsin Clean Cities**

Wisconsin Clean Cities (WCC) is a nonprofit coalition focused on promoting cleaner energy for transportation in Wisconsin. WCC is one of nearly 100 coalitions across the country affiliated with the U.S. Department of Energy's Clean Cities program, which brings together stakeholders to increase the use of sustainable transportation options and improve air quality. WCC concentrates its efforts on educating businesses and municipalities throughout Wisconsin. Learn more at [www.wicleancities.org](http://www.wicleancities.org).