



**FOR IMMEDIATE RELEASE: September 4, 2018**  
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## **Electric vehicle educational event planned for Eau Claire**

EAU CLAIRE, WISCONSIN – Join Xcel Energy and Wisconsin Clean Cities for an electric vehicle educational session followed by an electric vehicle ride and drive September 13.

The event is scheduled from 8:30 a. m. to 2:30 p.m. Thursday, September 13 at the Xcel Energy Sky Park Facility, 1414 W. Hamilton Ave. in Eau Claire, Wisconsin.

The day begins with a workshop presented in partnership with Seventhwave where businesses, sustainability officers and fleet managers can receive the latest information on electric vehicle technologies, workplace and public charging stations, tools to help with purchasing decisions and updates on infrastructure initiatives and funding incentives in the Midwest.

Scheduled speakers include Marcy Rood of the U.S. Department of Energy's Argonne National Laboratory, Brian Levin of ChargePoint and Lorrie Lisek of Wisconsin Clean Cities. Dr. Danilo Santini, an alternative fuel and electric vehicle expert, will also be presenting. The \$39 registration fee for the educational session includes continental breakfast, program and lunch.

The ride and drive portion of the event runs from 12 p.m. to 2:30 p.m. and is free and open to the public. A variety of vehicles will be on site along with information on financial incentives including home and workplace charging, group buy discounts and tax credits as well as electric vehicle purchasing options in the Eau Claire area.

The ride and drive is being presented with support from Midwest EVOLVE (Electric Vehicle Opportunities: Learning, eVents, Experience), a collaboration between the American Lung Association and seven Midwestern U.S. Department of Energy Clean Cities coalitions, including Wisconsin Clean Cities.

To register for the workshop, go to <https://www.seventhwave.org/fall-ev-event>.

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## **About Xcel Energy**

Xcel Energy (NYSE: XEL) provides the energy that powers millions of homes and businesses across eight Western and Midwestern states. Headquartered in Minneapolis, the company is an industry leader in responsibly reducing carbon emissions and producing and delivering clean energy solutions from a variety of renewable sources at competitive prices. For more information, visit [www.xcelenergy.com](http://www.xcelenergy.com) or follow us on Twitter and Facebook.

## **About Wisconsin Clean Cities**

Wisconsin Clean Cities (WCC) is a nonprofit coalition focused on promoting cleaner energy for transportation in Wisconsin. WCC is one of nearly 100 coalitions across the country affiliated with the U.S. Department of Energy's Clean Cities program, which brings together stakeholders to increase the use of sustainable transportation options and improve air quality. WCC concentrates its efforts on educating businesses and municipalities throughout Wisconsin. Learn more at [www.wicleancities.org](http://www.wicleancities.org).

## **About Seventhwave**

Seventhwave advances economic and environmental sustainability through research, engineering and education. A trusted nonprofit source of expertise, Seventhwave was founded in 1989 and has offices in Madison and Chicago. Its qualifications include field research to boost energy program savings; market research and characterization; energy program design and implementation and education for building professionals. Learn more at <https://www.seventhwave.org>.