

# Transportation & Innovation Expo

A sustainable transportation, infrastructure, technology and fleet vehicle conference and expo



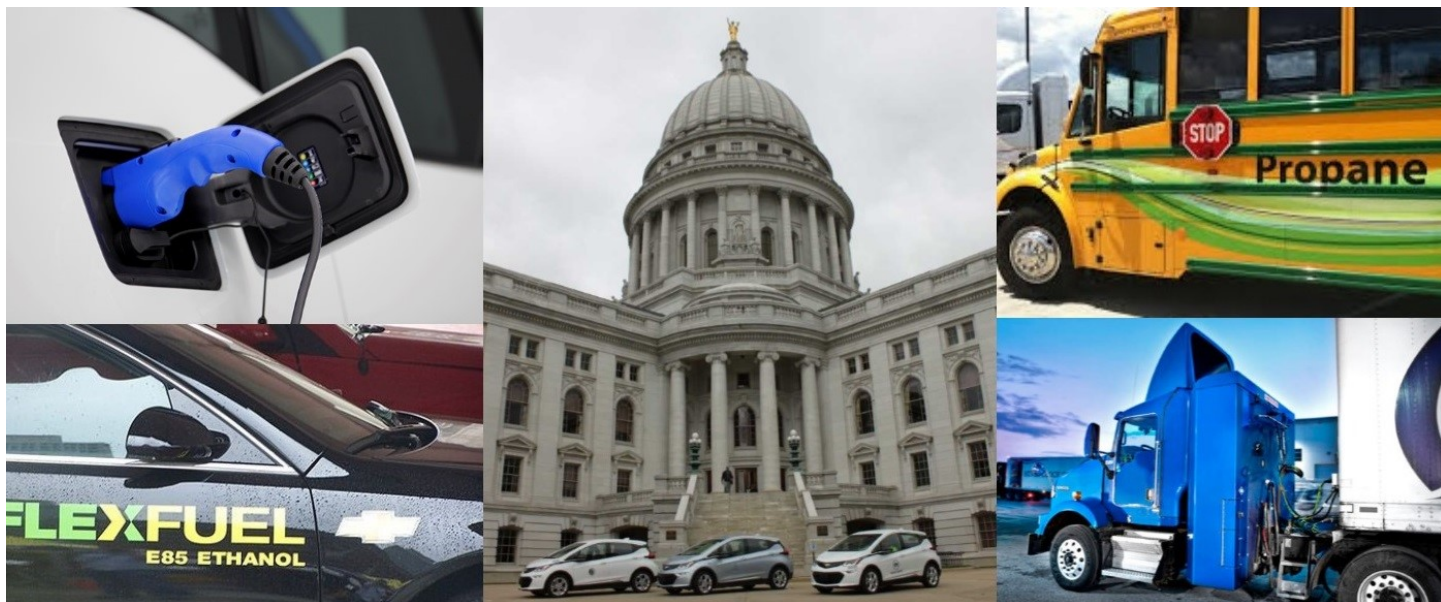
**Thursday, May 23, 2019**

8 a.m. to 4 p.m.

**Exhibition Hall at the Alliant Energy Center**

1919 Alliant Energy Center Way | Madison, Wisconsin

[Register Here!](#)



For more information contact Kelly Verbeke of Wisconsin Clean Cities at 414-221-2175 or [kelly.verbeke@wicleancities.org](mailto:kelly.verbeke@wicleancities.org)

# Transportation & Innovation Expo

A sustainable transportation, infrastructure, technology and fleet vehicle conference and expo



Join co-hosts Alliant Energy, the City of Madison and Wisconsin Clean Cities for a sustainable transportation conference and expo featuring the top leaders in the industry! Get behind the wheel of a variety of alternative fuel and electric vehicles. Attend breakout sessions to hear from industry experts how sustainable transportation choices can reduce emissions and improve your bottom line. Visit the 70,000-square-foot exhibit hall to learn more about the latest technologies available and check out the vehicle showcase.

Exhibitor booths and sponsorship opportunities are available.

## REGISTRATION

Registration includes breakout sessions, continental breakfast, lunch, refreshments & access to exhibit booths & vehicle displays. Registration must be complete by May 20.

**Before May 10:**

**Early-Bird Registration: \$50**

**After May 10:**

**General Registration: \$65**

## HOTEL ACCOMMODATIONS

Several hotels are located within a quarter of a mile of the Exhibition Hall at the Alliant Energy Center.

[Learn more](#)

## AGENDA

**Exhibitor & Vehicle Display Set Up**

**6 a.m.-8:30 a.m.**

**Registration & Continental Breakfast**

**8 a.m.-9 a.m.**

**Welcome**

**9 a.m.-9:30 a.m.**

**Breakout Sessions**

**9:30 a.m.-12:30 p.m.**

**Lunch Buffet**

**12:30 p.m.-2 p.m.**

**Expo & Ride & Drives**

**11:30 a.m.-4 p.m.**

**REGISTER NOW!**



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## Sponsorship Opportunities

### Lanyard Sponsor - \$3,500\*

- Company logo prominently displayed on attendees' lanyards, agenda, event signage, Website & social media
- Exhibit booth
- Option to air a one-minute promo video provided by the sponsor
- Recognition at the event
- Receive a copy of the attendee list
- Five (5) waived registrations

\*Due by May 1 to accommodate production time.

### Luncheon Sponsors - \$2,500

- Company logo prominently displayed on all screens during the luncheon, on agenda and on event signage, Website and social media
- Exhibit booth
- Option to air a one-minute promo video provided by the sponsor
- Recognition at the Transportation & Innovation Expo 2019 luncheon
- Receive a copy of the attendee list
- Four (4) waived registrations

### Diamond Sponsors- \$2,000

- Company logo prominently displayed on agenda, event signage, Website & social media
- Exhibit booth
- Receive a copy of the attendee list
- Option to air a one-minute promo video provided by the sponsor
- Three (3) waived registrations

### Platinum Sponsors - \$1,000

- Company logo displayed during breakfast & conference breaks
- Recognition on the agenda, at start of breaks and end of conference
- Exhibit booth
- Two (2) waived registrations

### Exhibit Booth Spaces – \$500

10'x10" with a table, two chairs & optional electricity. Call for discounts available for WCC members & nonprofits.

- Company name listed on event signage and screens
- Exhibit booth
- One (1) waived registration

## Sponsor Today!



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## Select Your Sponsorship Level

- Lanyard Sponsor (\$3,500)
- Luncheon Sponsors (\$2,500)
- Diamond Sponsors (\$2,000)
- Platinum Sponsors (\$1,000)
- Exhibit Booth Spaces (\$500)
- Vehicle & Equipment Displays (\$0)

## Vehicle & Equipment Registration

Display your alternative fuel vehicle or equipment at the event! Indoor & outdoor space available! Indoor vehicles/equipment must be able to drive through a 20'x20' garage door and the exhibit floor can accommodate all weights. Ride & drive options available as well. Vehicle/equipment displays are available free of charge.

Make \_\_\_\_\_ Model \_\_\_\_\_ Year \_\_\_\_\_

Vehicle Dimensions \_\_\_\_\_ Class \_\_\_\_\_ Fuel Type \_\_\_\_\_

If you are bringing vehicles/equipment, do you plan to join us for lunch: Yes \_\_\_\_\_ No \_\_\_\_\_

## Contact Information

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_ Need exhibit booth electricity? Yes \_\_\_\_\_ No \_\_\_\_\_



[\*\*Register Here!\*\*](#)

\*Please send this form & a high-resolution jpeg of your company logo to Kelly Verbeke at [kelly.verbeke@wicleancities.org](mailto:kelly.verbeke@wicleancities.org) or register online at the link above. Questions? Call (414) 221-2175.