Thursday, May 23, 2019

8 a.m. to 4 p.m.

Exhibition Hall at the Alliant Energy Center

1919 Alliant Energy Center Way | Madison, Wisconsin

Register Here!
Join co-hosts Alliant Energy, the City of Madison and Wisconsin Clean Cities for a sustainable transportation conference and expo featuring the top leaders in the industry! Get behind the wheel of a variety of alternative fuel and electric vehicles. Attend breakout sessions to hear from industry experts how sustainable transportation choices can reduce emissions and improve your bottom line. Visit the 70,000-square-foot exhibit hall to learn more about the latest technologies available and check out the vehicle showcase.

Exhibitor booths and sponsorship opportunities are available.

### REGISTRATION
Registration includes breakout sessions, continental breakfast, lunch, refreshments & access to exhibit booths & vehicle displays. Registration must be complete by May 20.

**Before May 10:**
- Early-Bird Registration: $50

**After May 10:**
- General Registration: $65

### HOTEL ACCOMMODATIONS
Several hotels are located within a quarter of a mile of the Exhibition Hall at the Alliant Energy Center.

[Learn more](#)

### AGENDA
- **Exhibitor & Vehicle Display Set Up**
  6 a.m.-8:30 a.m.
- **Registration & Continental Breakfast**
  8 a.m.-9 a.m.
- **Welcome**
  9 a.m.-9:30 a.m.
- **Breakout Sessions**
  9:30 a.m.-12:30 p.m.
- **Lunch Buffet**
  12:30 p.m.-2 p.m.
- **Expo & Ride & Drives**
  11:30 a.m.-4 p.m.

### REGISTER NOW!

For more information contact Kelly Verbeke with Wisconsin Clean Cities at 414-221-2175 or [kelly.verbeke@wicleancities.org](mailto:kelly.verbeke@wicleancities.org)
Sponsorship Opportunities

**Lanyard Sponsor - $3,500**
- Company logo prominently displayed on attendees’ lanyards, agenda, event signage, Website & social media
- Exhibit booth
- Option to air a one-minute promo video provided by the sponsor
- Recognition at the event
- Receive a copy of the attendee list
- Five (5) waived registrations

*Due by May 1 to accommodate production time.

**Luncheon Sponsors - $2,500**
- Company logo prominently displayed on all screens during the luncheon, on agenda and on event signage, Website and social media
- Exhibit booth
- Option to air a one-minute promo video provided by the sponsor
- Recognition at the Transportation & Innovation Expo 2019 luncheon
- Receive a copy of the attendee list
- Four (4) waived registrations

**Diamond Sponsors - $2,000**
- Company logo prominently displayed on agenda, event signage, Website & social media
- Exhibit booth
- Receive a copy of the attendee list
- Option to air a one-minute promo video provided by the sponsor
- Three (3) waived registrations

**Platinum Sponsors - $1,000**
- Company logo displayed during breakfast & conference breaks
- Recognition on the agenda, at start of breaks and end of conference
- Exhibit booth
- Two (2) waived registrations

**Exhibit Booth Spaces – $500**
10’x10” with a table, two chairs & optional electricity. Call for discounts available for WCC members & nonprofits.
- Company name listed on event signage and screens
- Exhibit booth
- One (1) waived registration

**Sponsor Today!**

For more information contact Kelly Verbeke with Wisconsin Clean Cities at 414-221-2175 or kelly.verbeke@wicleancities.org
Select Your Sponsorship Level

- Lanyard Sponsor ($3,500)
- Luncheon Sponsors ($2,500)
- Diamond Sponsors ($2,000)
- Platinum Sponsors ($1,000)
- Exhibit Booth Spaces ($500)
- Vehicle & Equipment Displays ($0)

Vehicle & Equipment Registration
Display your alternative fuel vehicle or equipment at the event! Indoor & outdoor space available! Indoor vehicles/equipment must be able to drive through a 20’x20’ garage door and the exhibit floor can accommodate all weights. Ride & drive options available as well. Vehicle/equipment displays are available free of charge.

Make __________________________ Model __________________________ Year __________________________

Vehicle Dimensions ______________ Class _______________ Fuel Type _______________

If you are bringing vehicles/equipment, do you plan to join us for lunch: Yes_____ No_____

Contact Information
Contact Name __________________________ Title __________________________
Organization Name __________________________
Address __________________________

Phone Number __________________________ Email __________________________

Website __________________________ Need exhibit booth electricity? Yes_____ No_____

Register Here!

*Please send this form & a high-resolution jpeg of your company logo to Kelly Verbeke at kelly.verbeke@wicleancities.org or register online at the link above. Questions? Call (414) 221-2175.