

Special Rebate Codes:

Alliant Energy B62713

MGE B62283

Minnesota Power B73191

Touchstone Energy B77520

We Energies B63680

WPS B63681

WPPI B75425

Xcel Energy B64279

2019 Nissan LEAF[®]

SIMPLY AMAZING

Starting MSRP: \$29,990¹



Innovation
that excites



As shown 2019 LEAF S Plus starting at \$36,550¹

Up to \$3,500 Special Nissan LEAF Rebate²

FOR ELIGIBLE CUSTOMERS. PROOF OF ELIGIBILITY REQUIRED.²

Eligible customers can receive

\$3,500 rebate² off MSRP on 2019 LEAF

+ up to \$7,500 potential federal tax incentive³

OR

Eligible customers can receive

\$2,500 rebate² off MSRP on 2019 LEAF Plus

+ up to \$7,500 potential federal tax incentive³

Up to **\$11,000** in Total Savings!

Additional state and local benefits may also
be available!³

Up to **\$10,000** in Total Savings!

Additional state and local benefits may also
be available!³

More Range⁶, More Power, More Confidence

Join us in making a difference.

As part of our effort to accelerate electric vehicle transportation alternatives throughout the United States, Nissan North America, Inc. is offering eligible employees and customers of Alliant Energy, Madison Gas and Electric, Minnesota Power, Touchstone Energy, We Energies, Wisconsin Public Service, WPPI, and Xcel Energy a special opportunity to purchase the 100% electric Nissan LEAF[®]. Take advantage of these special rebate offers² and potential federal, state, and local benefits³ that may be available to you!

How to get this exclusive offer:

Simply bring to your participating Nissan dealership (i) a copy of this flyer, (ii) proof of eligible residency, and (iii) your current monthly electric bill or current proof of employment with one of the aforementioned utilities.² Must be presented at the time of purchase. This exclusive offer expires July 1, 2019.

See your local participating Nissan Dealer for complete details: NissanUSA.com/nissandealeters

April 2019



Zero Emission⁷ Newsletter

HIGHLIGHTS

LEAF PLUS...The Wait is Over!

Consumers can now embrace the excitement of more range⁶, more power, and more tech. With 2 battery options, and enhanced available technology, consumers can pick the car that best fits their every day needs



KWH BATTERY
EPA RANGE UP TO 226 MILES⁸ / 214 HP

Nissan LEAF PLUS models offer more power than ever with a new 160 kW motor and 214 HP. Enjoy fun-to-drive handling and an exciting experience you can only find inside a Nissan LEAF.

KWH BATTERY
EPA RANGE UP TO 150 MILES⁴ / 147 HP

Just like the Nissan LEAF PLUS, the Nissan LEAF punches it with 100% acceleration off the line for power that pushes you back into your seat.

SIMPLY AMAZING
MORE POWER | MORE RANGE⁶ | MORE TECH

Our suite of Technology Features are Standard on the SL PLUS including...



ProPILOT Assist



AEB with Pedestrian Detection
AEB—Automatic Emergency Braking



High Beam Assist



Intelligent Cruise Control



Rear Cross Traffic Alert



Blind Spot Warning

LEAF PLUS KEY HIGHLIGHTS

MORE: Options, Range⁶, Power, & Tech...



62kwh Battery for Increased Driving Range⁹ (+51%)

- Up to 150 miles → up to 226 miles⁸



Higher Output Motor (+46% hp)⁵

- 110 kW (147 hp) → 160 kW (214 hp)



Faster DC Quick Charging Speed¹⁰

- 50kW → 100kW peak



New IT System with Larger Display & Improved Features

- 7" → 8" all new infotainment system



LEAF Offers 5 Trim Options:

SL PLUS

Starting at MSRP¹ \$42,550

SV PLUS

Starting at MSRP¹ \$38,510

S PLUS

Starting at MSRP¹ \$36,550

LEAF

62kWh

Going farther⁶ with more power, more confidence & more tech, for every day.

SV

Starting at MSRP¹ \$32,490

S

Starting at MSRP¹ \$29,990

LEAF

40kWh

Convenient and affordable for your everyday commute and around town.⁶

As shown 2019 LEAF SL Plus starting at \$42,550¹¹



1 2019 LEAF S starts at \$29,990. As shown 2019 LEAF Plus S starting at \$36,550. Price is Manufacturer's Suggested Retail Price excluding \$895 destination charge, tax, title, license. Dealer sets actual price.

2 **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$3500 Nissan rebate off MSRP for 2019 LEAF and \$2,500 Nissan rebate off MSRP for 2019 LEAF Plus are available to current employees and customers of **Alliant Energy, MGE, Minnesota Power, Touchstone Energy, We Energies, Wisconsin Public Service, WPPI, and Xcel Energy** who reside in one of the following states: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming. Must present to the participating Nissan dealer the following proofs of eligibility: (1) a copy of your current utility bill or proof of employment with one of the aforementioned utilities and (2) a copy of this flyer. Available on purchase from new dealer stock. This incentive cannot be combined with any other Nissan special incentives. Purchase only, not lease. See dealer for details. Ends 7/1/2019.

3 The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply.

4 EPA range for 2019 Nissan LEAF with 40kWh battery only. Actual range will vary with trim levels, options, and driving conditions; see Customer Disclosure Form for details.

5 HP options vary by vehicle model year, battery power, and trim level.

6 Actual range will vary with trim levels, options, and driving conditions; see Customer Disclosure Form for details.

7 Nissan LEAF has no tailpipe emissions.

8 EPA range for LEAF S PLUS only. Actual range will vary with trim levels, options, and driving conditions; see Customer Disclosure Form for details.

9 Range options vary by vehicle model year, battery power, and trim level.

10 Charging capacity and times may vary based on battery temperature.

11 As shown 2019 LEAF Plus SL starting at \$42,550. Price is Manufacturer's Suggested Retail Price excluding \$895 destination charge, tax, title, license. Dealer sets actual price.

Ends 7/1/2019