



FOR IMMEDIATE RELEASE: July 1, 2019

Contact: Lorrie Lisek
Executive director, Wisconsin Clean Cities
(414) 221-4958 or lorrie.lisek@wicleancities.org

Electric vehicle charging station grand opening set for July 24

Event to feature electric vehicle ride and drives, giveaways and more

NEENAH, WISCONSIN — Wisconsin Clean Cities is partnering with RENEW Wisconsin and Cool Choices for the July 24 grand opening of new electric vehicle charging station at Evergreen Credit Union, partners announced today.

The event is scheduled from 11 a.m. to 3 p.m. Wednesday, July 24, 2019 at Evergreen Credit Union, 1500 W. American Drive in Neenah, Wisconsin. The official dedication of the electric vehicle charging station is scheduled for 1 p.m.

Electric and hybrid vehicles will be on display at the credit union for an open discussion on electric myths and facts. Attendees will learn what it takes to own and charge electric vehicles and will be able to get behind the wheel and experience an electric vehicle themselves.

“We applaud Evergreen Credit Union for embracing electric vehicle charging infrastructure at their business,” Wisconsin Clean Cities Executive Director Lorrie Lisek said. “We’re excited to work with our partners to share the many benefits of electric vehicles while celebrating the station grand opening.”

Evergreen Credit Union is on a mission to be the most environmentally responsible credit union in the nation while continuing to deliver amazing service to its members. Membership is open to everyone who lives or works in Calumet, Outagamie, Waupaca, Waushara, or Winnebago counties.

“Evergreen Credit Union is proud to promote environmentally responsible principles, including our electric vehicle charging station that is powered by 100 percent renewable energy,” Evergreen Credit Union CEO Kathy Jankowski said. “Offering this resource to the community free of charge is just one of the ways we can make these options easy and accessible to everyone to encourage sustainable practices.”

All-electric vehicles produce no tailpipe emissions, are virtually silent, have instant acceleration, require no oil changes and are not subject to fuel price fluctuations. Electric vehicle sales are at an all-time high and continue to rise exponentially year over year.

In 2018, more than 360,000 electric vehicles were sold in the U.S, up 81 percent over 2017 sales. There are currently 5.6 million electric vehicles on the road worldwide, marking a 64

percent increase over 2017 figures. Increased range, affordability, choice, long-term savings on fuel and maintenance costs, increased access to charging infrastructure and environmental benefits are all among the reasons for electric vehicle adoption.

“We know the statistics mean nothing if sustainable vehicles don’t meet driver expectations,” Lisek said. “That is why ride and drive events such as these are so important. Until you get behind the wheel and experience an electric vehicle for yourself, you can’t fully appreciate all they have to offer.”

Attendees participating in the ride and drive event will be eligible to win a host of prizes and giveaways from participating partners.

Now in its 25th year, Wisconsin Clean Cities is a nonprofit organization serving the entire state of Wisconsin and is one of nearly 100 U.S. Department of Energy Clean Cities coalitions. The coalitions partner with members in the public, private and nonprofit sectors to promote energy security through the use of sustainable domestic fuels and technologies, thereby improving air quality and supporting local jobs and the economy.

###

About Evergreen Credit Union

Evergreen Credit Union is on a mission to be the most environmentally responsible credit union in the nation while continuing to deliver amazing service to its members. Membership is open to everyone who lives or works in Calumet, Outagamie, Waupaca, Waushara, or Winnebago counties. Learn more at www.evergreencu.com.

About Wisconsin Clean Cities

Wisconsin Clean Cities, a 501(c)(3) nonprofit organization serving the entire state of Wisconsin, is one of nearly 100 U.S. Department of Energy Clean Cities coalitions. The coalitions partner with members in the public, private and nonprofit sectors to promote energy security through the use of sustainable domestic fuels and technologies, thereby improving air quality and supporting local jobs and the economy. Learn more at www.wicleancities.org.