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Electric vehicle educational event planned for La Crosse

LA CROSSE, WISCONSIN – Slipstream, Wisconsin Clean Cities and Xcel Energy are collaborating for an electric vehicle educational session followed by an electric vehicle ride and drive September 11 in La Crosse, Wisconsin, the partners announced Monday.

The event is scheduled from 8:30 a.m. to 2:30 p.m. Wednesday, September 11 at the Radisson Hotel La Crosse, 200 Harborview Plaza in La Crosse, Wisconsin.

The day begins with a workshop where corporate sustainability managers, business owners and fleet managers will receive the latest information on trends in electric vehicles and their charging infrastructure as well as best practices for workplace, residential and public charging. Utility requirements for charging stations, resources for making purchasing decisions and regulatory and legislative policy updates for the state of Wisconsin will also be covered.

Scheduled speakers include Theodore Bohn of Argonne National Laboratory’s Center for Transportation Research, Lorrie Lisek of Wisconsin Clean Cities and Jane McCurry of RENEW Wisconsin.

The $39 registration fee for the educational session includes continental breakfast, program and lunch.

The ride and drive portion of the event runs from 12 p.m. to 2:30 p.m. and is free and open to the public. A variety of vehicles will be on site along with information on financial incentives including home and workplace charging, group buy discounts and tax credits as well as electric vehicle purchasing options in the La Crosse area.

To register for the workshop, go to https://bit.ly/2T0Lfy0.

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About Slipstream
Slipstream is a mission-driven nonprofit that creates, tests, delivers and scales the next generation of energy efficiency and renewable energy programs that move us farther, faster
toward a clean energy economy. Slipstream partners with utilities, local and state governments, regulatory agencies and other organizations to inspire new solutions to big energy challenges. With 39 years of experience demonstrating “what’s next” in programs and technologies, Slipstream is an established and trusted trailblazer in the industry. For more information about Slipstream visit slipstreaminc.org.

About Wisconsin Clean Cities
Wisconsin Clean Cities, a 501(c)(3) nonprofit organization serving the entire state of Wisconsin, is one of nearly 100 U.S. Department of Energy Clean Cities coalitions. The coalitions partner with members in the public, private and nonprofit sectors to promote energy security through the use of sustainable domestic fuels and technologies, thereby improving air quality and supporting local jobs and the economy. Learn more at www.wicleancities.org.

About Xcel Energy
Xcel Energy (NASDAQ: XEL) provides the energy that powers millions of homes and businesses across eight Western and Midwestern states. Headquartered in Minneapolis, the company is an industry leader in responsibly reducing carbon emissions and producing and delivering clean energy solutions from a variety of renewable sources at competitive prices. For more information, visit www.xcelenergy.com or follow us on Twitter and Facebook.