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Wisconsin Clean Cities 25th Annual Stakeholder Meeting & Awards set for Harley-Davidson Museum

State's top clean sustainable transportation leaders to be recognized during awards ceremony

MILWAUKEE -- Wisconsin Clean Cities will present awards to clean transportation leaders from throughout the state while celebrating a quarter century of sustainable transportation successes at its 25th Annual Stakeholder Meeting and Awards Dec. 4 at the Harley-Davidson Museum, the non-profit organization announced Tuesday.

"Wisconsin Clean Cities award winners are proof of how sustainable transportation choices can lead to both economic and environmental successes," Wisconsin Clean Cities Executive Director Lorrie Lisek said. "We look forward to hearing them share their success stories at our event in hopes they will inspire others to work toward greening their fleets."

Wisconsin Clean Cities (WCC) is a nonprofit coalition focused on promoting sustainable transportation throughout Wisconsin. WCC was founded on Dec. 15, 1994 as the twelfth Clean Cities Coalition in the nation in the second year of the U.S. Department of Energy's Clean Cities program. Clean Cities coalitions bring together stakeholders to increase the use of sustainable transportation options and improve air quality. WCC concentrates its efforts on educating businesses and municipalities throughout Wisconsin.

The annual stakeholder meeting and awards will feature networking opportunities, a look back at Wisconsin Clean Cities' 25 years of success, tours of the Harley-Davidson Museum and exhibit booths featuring the top sustainable transportation leaders in the state.

Mark Smith, Technology Integration Program Manager for the Vehicle Technologies Office of the U.S. Department of Energy in Washington D.C. will provide the keynote address on the latest trends in sustainable transportation.

Forward Fleet awards will be presented to the top Wisconsin Clean Cities members who have achieved the highest levels of emissions reductions for their fleets. New this year is the addition of peer-nominated awards, with Wisconsin Clean Cities members nominating other members for accomplishments over the past year that fulfill the organization's objectives.

Last year, the five award winners collectively displaced more than 11.9 million gasoline gallon equivalents. According to the U.S. Environmental Protection Agency, that represents the greenhouse gas reduction equivalent of taking 22,730 passenger vehicles off the road for one year.

The event is sponsored in part by Diamond Sponsors Alliant Energy and the Wisconsin Office of Energy Innovation and Platinum Sponsors Kwik Trip, Paper Transport, Inc. and Zerology, all of which are members of Wisconsin Clean Cities.

The 25th Annual Stakeholder Meeting & Awards is scheduled to take place from 11 a.m. to 4 p.m. December 4 at the Harley-Davidson Museum, 400 W. Canal St., in Milwaukee. Sponsorship and exhibit booth opportunities are available as well.

Registration is available online at <https://wicleancities.org/events/list/>. For more information, contact Kelly Verbeke at (414) 221-2175 or kelly.verbeke@wicleancities.org.

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About Wisconsin Clean Cities

Wisconsin Clean Cities (WCC) is a nonprofit coalition focused on promoting cleaner energy for transportation in Wisconsin. WCC is one of nearly 100 coalitions across the country affiliated with the U.S. Department of Energy's Clean Cities program, which brings together stakeholders to increase the use of sustainable transportation options and improve air quality. WCC concentrates its efforts on educating businesses and municipalities throughout Wisconsin. Learn more at www.wicleancities.org.