



Innovation that excites

2019 Nissan LEAF® SIMPLY AMAZING

Starting MSRP: \$29,990¹



As shown 2019 LEAF S Plus starting at \$36,550¹

Up to \$3,500 Special Nissan LEAF Rebate²

FOR ELIGIBLE CUSTOMERS. PROOF OF ELIGIBILITY REQUIRED.²

Eligible customers can receive

\$3,500 rebate² off MSRP on 2019 LEAF

+ up to \$7,500 potential federal tax incentive³

Up to \$11,000 in Total Savings!

Additional state and local benefits may also be available!³

Eligible customers can receive

\$2,500 rebate² off MSRP on 2019 LEAF Plus

OR + up to \$7,500 potential federal tax incentive³

Up to \$10,000 in Total Savings!

Additional state and local benefits may also be available!³

More Range, More Power, More Confidence

Join us in making a difference.

As part of our effort to accelerate electric vehicle transportation alternatives throughout the United States, Nissan North America, Inc. is offering eligible employees and customers of Alliant Energy, Madison Gas and Electric, Minnesota Power, Touchstone Energy, We Energies, Wisconsin Public Service, WPPI, and Xcel Energy a special opportunity to purchase the 100% electric Nissan LEAF®. Take advantage of these special rebate offers² and potential federal, state, and local benefits³ that may be available to you!

How to get this exclusive offer:

Simply bring to your participating Nissan dealership (i) a copy of this flyer, (ii) proof of eligible residency, and (iii) your current monthly electric bill or current proof of employment with one of the aforementioned utilities.² Must be presented at the time of purchase. This exclusive offer expires March 31, 2020.

See your local participating Nissan Dealer for complete details: NissanUSA.com/nissandalers

1 2019 LEAF S starts at \$29,990. As shown 2019 LEAF Plus S starting at \$36,550. Price is Manufacturer's Suggested Retail Price excluding \$895 destination charge, tax, title, license. Dealer sets actual price.

2 **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$3500 Nissan rebate off MSRP for 2019 LEAF and \$2,500 Nissan rebate off MSRP for 2019 LEAF Plus are available to current employees and customers of **Alliant Energy, MGE, Minnesota Power, Touchstone Energy, We Energies, Wisconsin Public Service, WPPI, and Xcel Energy** who reside in one of the following states: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Mexico, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming. Must present to the participating Nissan dealer the following proofs of eligibility: (1) a copy of your current utility bill or proof of employment with one of the aforementioned utilities and (2) a copy of this flyer. Available on purchase from new dealer stock. This incentive cannot be combined with any other Nissan special incentives. Purchase only, not lease. See dealer for details. Ends 3/31/2020.

3 The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply.

Ends 3/31/2020