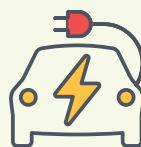


Transportation & Innovation Expo

SPONSORSHIP OPPORTUNITIES



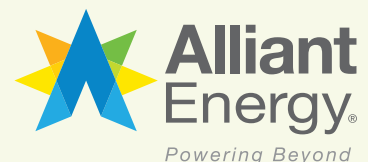
A conference and expo featuring sustainable transportation, infrastructure and technology solutions



April 28, 2022

The Exhibition Hall at the Alliant Energy Center
1919 Alliant Energy Center Way
Madison, Wisconsin

Presented By



Showcase your brand at our upcoming sustainable transportation, infrastructure, technology and fleet vehicle conference and expo.

The second **Transportation & Innovation Expo** takes place in Madison, Wisconsin on **April 28, 2022**. On April 27th, we'll host exhibitor set-up and a welcome reception open to registrants, exhibitors and sponsors. Join top leaders in the industry and discover the latest in transportation technology.

In 2019, more than 300 sustainable transportation stakeholders from Washington, D.C. to California participated. Don't miss out on this 2022 event.

With your sponsorship, you will receive at least one complimentary registration (\$100 value) and take advantage of the following benefits:

- **Become an exhibitor.** Connect with potential customers in the Exhibition Hall.
- **Display your vehicle or equipment.** Participate in the indoor showcase in our over 70,000-square-foot Exhibition Hall.
- **Attend breakout sessions.** Choose from a number of topics and hear from the industry's top experts about the latest trends.
- **Participate in the Ride & Drive.** Show off your alternative fuel or electric vehicle and get behind the wheel during our outdoor Ride & Drive.

Agenda

April 27, 2022

- **12:00 p.m.-4:00 p.m.** Exhibitor and vehicle display set-up (Exhibition Hall)
- **5:00 p.m.-8:00 p.m.** Welcome reception.

April 28, 2022, 8 a.m.-4 p.m.

- All-day access to the expo hall with indoor vehicle displays and exhibit booths.
- Breakout sessions with top industry leader panelists.
- Ride & Drive opportunities.
- Outdoor vehicle demonstrations.
- Continental breakfast, lunch and snacks.
- Networking.
- Prize drawings.
- And much more!

Become a sponsor

Contact **Emily Nayder** with Wisconsin Clean Cities at enayder@legacyenv.com or (219) 644-3690 to reserve your sponsorship today.

Register to attend, see who attended our last event and learn more at wicleancities.org.

Fleet managers receive FREE registration.

“Our sponsorship was money well spent, given the attendee turnout and buzz from folks in the room.”

- 2019 Attendee

Sponsorship Levels



Reception Sponsor **\$5,500**

- Eight complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage, website and during the reception.
- Half-page ad in event program.
- Copy of the attendee list.
- Optional: Show 60-second promotional video.



Luncheon Sponsor **\$4,500**

- Seven complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage, website and during luncheon.
- Half-page ad in the event program.
- Copy of attendee list.
- Optional: Show 60-second promotional video.



Diamond Sponsor **\$3,500**

- Five complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage, website and during breakfast.
- Quarter-page ad in event program.
- Copy of attendee list.
- Optional: Show 60-second promotional video.



Platinum Sponsor **\$2,500**

- Four complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage and website.
- Quarter-page ad in event program.



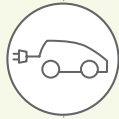
Gold Sponsor **\$1,500**

- Three complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage and website.



Exhibit Booth Space **\$500**

- Two complimentary registrations.
- Exhibit booth.*
- Company name listed on event signage.
- Discounted rate for WCC members and nonprofits.



Vehicle and Equipment Display **FREE**

- One complimentary registration.
- Company logo displayed on agenda, event signage and website.

Display alternative fuel vehicle or equipment at the event. Indoor and outdoor space is available. Indoor vehicles and equipment must be able to drive through a 20-by-20-foot garage door. The exhibit floor can accommodate all weights. You can also include your vehicle in our Ride & Drive.

*Exhibit booths

Booth space includes:

- 10-by-10 foot space.
- 8-foot skirted table.
- Two chairs.
- Optional: electricity.



Transportation & Innovation Expo



Our last Transportation & Innovation Expo was the largest one-day sustainable transportation event in Wisconsin.

- Our over 70,000-square-foot expo hall featured more than 50 exhibitors.
- More than 60 vehicles and equipment were on display.
- Attendees learned about sustainable transportation options from more than 30 industry experts.

Become a sponsor for the 2022 Transportation & Innovation Expo today!

Contact Emily Nayder at enayder@legacyenv.com or (219) 644-3690.

Visit wicleancities.org for more information.