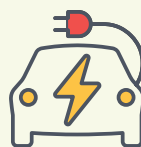


Transportation & Innovation Expo

SPONSORSHIP OPPORTUNITIES



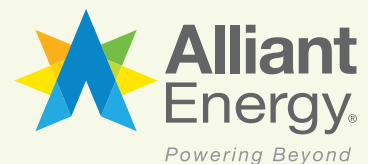
A conference and expo featuring sustainable transportation, infrastructure and technology solutions



October 11, 2023

The Exhibition Hall at the Alliant Energy Center
1919 Alliant Energy Center Way
Madison, Wisconsin

Presented By



Showcase your brand at our upcoming sustainable transportation, infrastructure, technology and fleet vehicle conference and expo.

The **Transportation & Innovation Expo** takes place in Madison, Wisconsin, on **Oct. 11, 2023**. On Oct. 10, we'll host exhibitor setup and a welcome reception open to registrants, exhibitors and sponsors. Join top leaders in the industry and discover the latest in transportation technology.

In 2022, more than 400 sustainable transportation stakeholders from Washington, D.C., to California participated. Don't miss out on this event.

With your sponsorship, you will receive at least one complimentary registration (a \$125 value) and take advantage of the following benefits:

- **Become an exhibitor.** Connect with potential customers in the Exhibition Hall.
- **Display your vehicle or equipment.** Participate in the indoor showcase in our over 100,000-square-foot Exhibition Hall.
- **Attend breakout sessions.** Choose from a number of topics and hear from the industry's top experts about the latest trends.
- **Participate in the Ride & Drive.** Show off your clean fuel vehicle and get attendees behind the wheel during our outdoor Ride & Drive.

Agenda

Oct. 10, 2023

- 12-4 p.m. Exhibitor and vehicle display setup (Exhibition Hall).
- 5-8 p.m. Welcome reception.

Oct. 11, 2023, 8 a.m.-4 p.m.

- All-day access to the expo hall with indoor vehicle displays and exhibit booths.
- Breakout sessions with top industry leader panelists.
- Ride & Drive opportunities.
- Outdoor vehicle demonstrations.
- Continental breakfast, lunch and snacks.
- Networking.
- Prize drawings.
- And much more!

Become a sponsor

Contact **Lorrie Lisek** with Wisconsin Clean Cities at lorrie.lisek@wicleancities.org or (219) 644-3690 to reserve your sponsorship today.

Register to attend, see who sponsored last year's event and learn more at wicleancities.org.

"Our sponsorship was money well spent, given the attendee turnout and buzz from folks in the room."

– Past sponsor

Sponsorship levels



Reception Sponsor **\$5,000** One available

- Six complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage, website and during the reception.
- Half-page ad in event program.
- Copy of attendee list.
- Optional: Up to 5-minute promotional opportunity during the reception.



Luncheon Sponsor **\$4,000** Three available

- Six complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage, website and during luncheon.
- Half-page ad in event program.
- Copy of attendee list.
- Optional: Up to 5-minute promotional opportunity during lunch.



Diamond Sponsor **\$3,500**

- Four complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage, website and during breakfast.
- Quarter-page ad in event program.
- Copy of attendee list.
- Targeted social media recognition.



Platinum Sponsor **\$2,500**

- Four complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage and website.
- Quarter-page ad in event program.



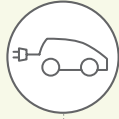
Gold Sponsor **\$1,500**

- Three complimentary registrations.
- Prime exhibit booth space.*
- Company logo displayed on agenda, event signage and website.



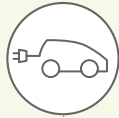
Exhibit booth space **\$500**

- Two complimentary registrations.
- Exhibit booth.*
- Company name listed on event signage.
- Discounted rate for WCC members and nonprofits.



Vehicle and equipment display **FREE**

- One complimentary registration.
- Company logo displayed on agenda, event signage and website.
 - Display alternative fuel vehicles or equipment at the event.
 - Indoor and outdoor space is available.
 - Indoor vehicles and equipment must be able to drive through a 20-by-20-foot garage door.
 - The exhibit floor can accommodate all weights.



Showcase your vehicle **FREE**

- As an alternate to the inside display, consider showcasing your vehicle in the outdoor Ride & Drive event.

*Exhibit booths

Booth space includes:

- 10-by-10-foot space.
- 8-foot skirted table.
- Two chairs.
- Optional: Electricity (must request when you register).

Transportation & Innovation Expo



The Transportation & Innovation Expo is the largest one-day sustainable transportation event in Wisconsin.

Last year:

- More than 40 exhibitors were featured.
- Over 60 clean fuel vehicles and pieces of equipment were on display.
- More than 440 attendees joined us to learn about sustainable transportation options.

Become a sponsor for the 2023 Transportation & Innovation Expo today!

Contact Lorrie Lisek at lorrie.lisek@wicleancities.org or (219) 644-3690.

Visit wicleancities.org for more information.