



PRESS RELEASE

FOR IMMEDIATE RELEASE: **05/15/2024**

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Wisconsin Clean Cities Announces New Executive Director

Wisconsin Clean Cities, Inc., a statewide consortium dedicated to helping business and communities to bring alternative fuels and reducing greenhouse emissions, is happy to announce the appointment of Fred Schnook as their new executive director.



Previously, Fred Schnook served as Mayor of the City of Ashland, Wisconsin, where he established the city as one of the first Eco-Municipalities in the nation, bringing to his community international recognition. These efforts helped Mayor Schnook to increase federal and state funding to the Ashland community by over 350% from the previous administration. Most importantly, those efforts

mobilized a group of community residents, which provided a volunteer workforce in accomplishing City goals and community support for much needed policy changes and infrastructure development. According to Schnook “We created a sustainable vision for the community to rally around. The bottom line: developing sustainable practices saved our city tens of thousands of dollars and brought in millions of dollars in new public infrastructure and private development.”

Additionally, Mr. Schnook served as a consultant with Foth, Inc., providing sustainable planning practices and projects to private sector enterprises and municipalities across the mid-west. With a strong background in Economic, Community and Workforce Development, Fred Schnook also served as the City and Village Administrator in Kewaunee and Mukwonago, Wisconsin. Fred served as Wisconsin’s representative to the Great Lakes Commission. Fred’s leadership was recognized by The Lake Superior Waterkeepers for outstanding service in his efforts at Great Lakes protection and restoration. Mr. Schnook has lectured at the University of Wisconsin-Green Bay, Northland College, Milwaukee Area Technical College, Nicolet Technical College and numerous conferences and workshops around the mid-west on subjects including Sustainable Planning & Development, Economic Development in the New Economy, Eco-Industrial Park Design and Creative Cities. Fred Schnook has a master’s degree in public administration from the University of Wisconsin, Oshkosh

Chairman Brad Schmoll stated. “We look forward to continued growth and success under Fred’s leadership. We also wish to thank Lorrie Lisek and Legacy Environmental for over thirteen years of dedicated service to Wisconsin Clean Cities and the businesses and communities we serve. We wish her all the best in her future endeavors.” More information on Wisconsin Clean Cities can be found at this link: <https://wicleancities.org/>

If you have any questions, you can contact Lorrie Lisek, at (219) 644-3690 or e-mail lorrie.lisek@wicleancities.org with any questions/concerns.