PRESS RELEASE

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Contact: Fred Schnook, Wisconsin Clean Cities Executive Director
(262) 362-1228 | fschnook@wicleancities.org

Wisconsin Clean Cities to Host the 2025 Transportation and Innovation Expo in Madison

Conference to showcase sustainable transportation, infrastructure, technology, and fleet vehicles

Wisconsin Clean Cities will host the 2025 Transportation & Innovation Expo on October 27–28, 2025, at the Monona Terrace Convention Center in Madison, Wisconsin. The Expo, developed in collaboration with key industry and community partners, is the Midwest's premier event highlighting alternative fuel vehicles, clean energy technologies, and sustainable transportation solutions. As EV adoption increases, the Expo will specifically address a growing concern: the demand for accessible, reliable charging infrastructure, which is a critical issue for small fleets and residents of multi-family housing.

Transportation enthusiasts and professionals alike look to the T&I conference year after year to educate themselves on the latest innovations in the industry. The 2025 Expo will be held at Madison's elegant Monona Terrace, designed by the famous Frank Lloyd Wright. This LEED Certified building offers six floors of space. The ground-floor exposition hall, which features vehicles and exhibit booths, is free on October 28th to the general public who register.

This year's T&I 2025 Vehicle & Equipment Displays will showcase a dynamic lineup of cutting-edge electric and alternative-fuel vehicles. Attendees can look forward to highlights such as the iconic Electric DeLorean DMC-12 and Madison's own "Trash Gordon," Wisconsin's first all-electric garbage truck. The City of Madison will also feature several electric fleet vehicles, including a 2023 Ford Mustang Mach-E and a 2022 Ford E-Transit 35. Numerous electric vehicles will be available for test drives, including the newly released self-driving Teslas.

The upper floors will be accessible exclusively to full-access pass-holders. Passes allow for unlimited access to the professional networking reception & private Fleet Services Building Tour on October 27th. They also allow for access to 30+ panels and presentations on October 28th by notable attendees such as Nate Springer, Vice President of Market Development at Clean Transportation Solutions, and creator of the internationally renowned ACT expo, who will deliver the keynote, which offers an in-depth look at national alternative fuel adoption trends.

Assistant Deputy Secretary of the Wisconsin Department of Transportation, Joel Nilsestruen, will hold a panel discussion with key policy makers regarding the future of Wisconsin's transportation. Robert Blake, executive Director of the Native Sun Community Power Development, will be conducting a panel on the state of alternative fuel use in Indian country. Wisconsin Propane Gas Association's Director, Cheryl Lytle, will inform attendees of the funding incentives available to adopt propane.

Full-Access Pass Holders may also enjoy a private continental breakfast and coffee bar with networking sessions designed to foster one-on-one conversations to develop working relationships with fellow industry professionals. Madison Mayor Satya Rhodes-Conway will be personally welcoming these pass holders to her beloved city, commencing an exclusive luncheon.

A limited number of booths and tables are available for Midwest regional businesses looking to showcase their brand. This year, Wisconsin Clean Cities is offering a $250 discount on Sponsorship levels to their members, allowing for businesses who sponsor to obtain a free membership with their purchase.

Attend the 2025 Transportation & Innovation Expo to become part of the movement toward a more sustainable transportation future.

Registration and more information is available online at www.wicleancities.org/2025-ti-expo/.

Transportation & Innovation Expo



A conference and expo featuring sustainable transportation, infrastructure and technology solutions

Test drive the newest alternative fuel vehicles

October 28th, 2025

The Monona Terrace
1 John Nolen Dr,
Madison, WI 53703

30+ expert panels on future tech, industry funding & policy

WWW.WICLEANCITIES.ORG

Register to enter the vehicle expo for free on the 28th

Purchase a full access pass to attend the private tour & reception on the 27th, exclusive breakfast and lunch with top industry leaders, access to all panels & networking sessions on the 28th.

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About City of Madison Fleet Service: The City of Madison Fleet Service manages the acquisition, maintenance, and fueling of a diverse fleet of approximately 1,400 vehicles, ensuring City agencies have the equipment needed to serve the community safely and efficiently. The team is dedicated to pioneering sustainable transportation and has set the ambitious goal of converting its entire fleet to 100% renewable energy or biofuel by 2030. Learn more about our many sustainability efforts here: https://www.cityofmadison.com/fleet-service/sustainability

About Hoffman EV: Hoffman EV is a Wisconsin-based company that specializes in converting classic gasoline-powered cars into high-performance, all-electric vehicles. Founded by Geoffrey Hoffman, who has over 25 years of experience, the company uses a state-of-the-art metal fabrication plant and a blend of modern technology and artful engineering to create unique, sustainable masterpieces. Known for its work on iconic vehicles like the DeLorean and Rolls-Royce, Hoffman EV merges automotive heritage with a forward-thinking, electric future. You can find more information here: https://www.hoffmanev.com/about

Wisconsin Clean Cities
Wisconsin Clean Cities is a nonprofit organization that works to move Wisconsin towards cleaner fuels and technology in the transportation sector. We educate the public about the various cleaner alternative fuels, how to adopt them, what funding incentives there are to help them acquire transition, etc. Please see our list of services & events section to get a better understanding of some of the work we do.