



PRESS RELEASE

FOR IMMEDIATE RELEASE: 6/27/2026

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Wisconsin Clean Cities Executive Director Serves as Contributing Member to Wisconsin's Climate Assessment Report

The Wisconsin initiative on Climate Change Impacts (WICCI) is a statewide coalition of scientists and working group stakeholders in partnership with UW–Madison’s Nelson Institute for Environmental Studies and the Wisconsin Department of Natural Resources that address the climate crisis by generating and sharing information that can foster solutions in Wisconsin.

WICCI recently released an updated report assessing the impacts of climate change across our State. This third installation is officially titled: *Wisconsin’s Changing Climate - Envisioning a Climate-resilient future*. WCC Executive Director, Fred Schnook, had the privilege of serving as co-chair of the Community Sustainability Working Group; he commented: “In my estimation, WICCI offers the best science-grounded data and information on the climate change affecting our state and our people. The 2026 report calls for embracing cleaner energy, acknowledges the greenhouse gas reductions made in the transportation industry, but calls for more work to be done in the agricultural sector which seen an emissions increase.”

The 16 page report shares easy to comprehend heat maps projecting future climate changes. It advises numerous ways we can build community resilience by investing in nature-based strategies, anticipating risks (such as the effects of changing lake ice cover), investing in infrastructure to strengthen the economy while protecting tourism.

The report can be located: <https://wicci.wisc.edu/assessment-reports/>

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About UW–Madison’s Nelson Institute for Environmental Studies: The Nelson institute derives its name from Gaylord Nelson, three term US senator from Wisconsin, creator of Earth Day, launching modern US environmental activism. The institute works to advance sustainability education and research, fostering the next interdisciplinary generation of leaders who will work to preserve Wisconsin’s environment.



About Wisconsin Clean Cities (WCC): Wisconsin Clean Cities is a nonprofit organization working to promote the use of cleaner fuels and environmentally friendly vehicles (whether by land, air, or sea) to create a healthier environment and stronger economy throughout Wisconsin. Please see WCC’s list of [services](#) & [events](#) to get a better understanding of the work they do.