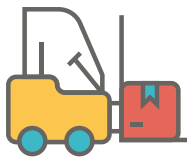


Transportation & Innovation Expo

SPONSORSHIP OPPORTUNITIES



A conference and expo featuring sustainable transportation, infrastructure and technology solutions



April 27 & 28, 2027

Madison Marriott West
1313 John Q Hammons Dr,
Middleton, WI 53562

View & drive the
newest
alternative fuel
vehicles

15+ expert
panels on future
tech, funding,
and policy

Presented By





Showcase Your Brand



Luncheon Sponsor \$3,000

- 5-minute presentation during lunch
- Attendee Roster
- 2 indoor vehicle display spots and 2 vehicles in the ride & drive
- One prime booth and four passes
- Logo on all expo marketing materials (+4 sentence bio in agenda)
- Website exposure for 4 months following event
- Prime Table near front w/sponsorship tents on all tables during meals

**Three spots available*



Breakfast Sponsor \$1,500

- 5 minute presentation during breakfast
- Attendee Roster
- 1 indoor vehicle display spot & 1 vehicle in the ride & drive
- One booth and two passes
- Logo on all expo marketing materials (+4 sentence bio in agenda)
- Website exposure for 4 months following event
- Table near front w/sponsorship tents on all tables during meals

**Two spots available*



Reception Sponsor \$1,250

- 5 minute presentation during exhibitor networking reception
- Attendee Roster
- 1 vehicle indoor display spot
- One booth and two passes
- Logo on all expo marketing materials
- Website exposure for 4 months following event

**Two spots available*



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Sponsors & Exhibitors get access to pre-events not open to the public.
Act Now! A limited number of booths & display areas are available.



Refreshment \$1,000

- Prominent Logo placement on refreshment table
- Attendee Roster
- Logo on all expo marketing materials
- Website exposure for 4 months following event



Electricity & WiFi \$45

- Private access to a 10 Amp 3 Prong Electrical Port
- Venue only provides Wifi to room guests. This fee is to supply your booth with wireless internet if you have not booked a stay.



Exhibit Booth \$750

- 1 indoor vehicle display spot
- 2 General admissions
- 8' Pipe and Drape Backdrop
- 3' Pipe and Drape Side Rails
- 18' Skirted Table & 2 Chairs
- Booth Sign & Wastebasket
- We encourage banners & swag!



Price increases to \$1000 after Valentine's day. WCC Members discounts never expire!



General Admission \$150

- All-day access to the expo
- Over a dozen Expert-led sessions
- Test drive the newest sustainable vehicles, including self-driving cars!
- Vendor scavenger hunt with prizes
- Breakfast nibbles, coffee bar, and luncheon



Price increases to \$250 after Valentine's day. WCC Member discounts never expire!



Program \$250

- Your Logo and a 4 sentence bio in the event program



Private Electricity \$25

- Private access to a 10 Amp 3 Prong Electrical Port

Scan to purchase



Visit wicleancities.org for more information.