Join Wisconsin Clean Cities!

Who are we?

Wisconsin Clean Cities (WCC) is a 501(c)3 nonprofit organization, that relies on membership participation and dues to accomplish the mission of reducing petroleum consumption and vehicle emissions throughout the state of Wisconsin via the support and promotion of alternative fuels, advanced technology vehicles, and the implementation of the necessary supporting infrastructure.

We help companies, school districts, municipalities, tribes, fleets, and individuals acquire the information and funding necessary to obtain cleaner vehicles, alternative fuels, and infrastructure that will meet the increasing government emission standards. Membership enables WCC to host educational workshops, provide training, acquire funding to implement projects, provide vital outreach materials, and support to partnerships between stakeholders, innovators, and consumers. With your help, we can help reduce our nation's dependence on foreign oil, improve air quality, and drive economic development in Wisconsin.

Our Strategies

WCC's fuel portfolio includes biodiesel, electricity, hydrogen, ethanol, natural gas, and propane. Our coalition advocates for idle reduction and fuel economy technologies.

WCC employs five main strategies:

1. Promote affordable domestic transportation fuels, vehicles, and technologies.
2. Replace petroleum with alternative and renewable fuels that are more affordable and produce lower emissions.
3. Reduce petroleum consumption through smarter driving practices and fuel economy improvements.
4. Help members obtain alternative fueling and electric charging infrastructure support.
5. Help members obtain the funding and technical training needed to transition current vehicles and fleets to cleaner technologies and fuels, which will meet new emission regulations.

Why Join WCC?

Public and private organizations that join Wisconsin Clean Cities as a member will gain access to an array of resources, including:

- Networking and collaboration opportunities to meet with fleets, alternative fuel providers, sustainable industry partners, and government agencies.
- Access and discounts to technological training, workshops, conferences and webinars.
- Information on alternative fuels, advanced vehicles, and other technologies that reduce petroleum use.
- Details regarding funding and incentives from a variety of sources.
- Assistance with applications and grants alongside individual consultation and technical assistance.
- Public recognition for helping Wisconsin reduce emissions and being an industry leader in alternative fuels.

Meet Our Members

CMD

azuga™ a Bridgestone Company

TIME TRANSPORT, INC

PTI PAPER TRANSPORT

we

Franklin Electric

Tesla Owners Wisconsin

PIEPERPOWER

Member Testimonial

"As a member representing Interstate Pump & Tank and Inertial Electric, I have found Wisconsin Clean Cities to be an invaluable resource for our business. The organization provides fantastic networking opportunities, particularly the connections we've made at the annual T&I Expo in Madison and their various other networking events throughout the year. Beyond the events themselves, the WCC team is outstanding. Fred is an absolute wealth of knowledge for the EV industry, and Charlotte has always been incredibly helpful and responsive whenever we need assistance. Being part of this organization has truly benefited us, and I highly recommend WCC to anyone looking to join."

– David Eck

Road trips are better together. Let's Drive Wisconsin Forward!

www.wicleancities.org | 231 W. Michigan St., P421 Milwaukee, WI 53203 | info@wicleancities.org

Fee-for-Service Consulting

Expert guidance for every stage of your clean transportation journey.

Members recieve discounted consulting rates!

Whether you're just beginning to explore alternative fuels or managing a large fleet transition, Wisconsin Clean Cities provides technical expertise, strategic planning, and customized support to help organizations achieve their transportation and sustainability goals.

Services:

Technical Assistance & Consulting

Helping you evaluate and implement clean transportation solutions.

- Fleet Electrification Planning
- Alternative Fuels Feasibility Studies
- Infrastructure Siting and Planning
- Energy or Emissions Audits
- Grant Writing and Administration
- Technical Training and Certification
- Data Collection and Reporting Support

Strategic Planning & Policy Support

Building long term transportation and sustainability strategies.

- Sustainability & Climate Action Plans
- Policy Analysis & Recommendations
- Community & Regional Transportation Planning

Perfect for: Municipalities, Public & Private Fleets, Utilities, Schools & Universities, MPOs, Counties, Businesses, NonProfits

Outreach, Engagement, & Education

Helping you educate stakeholders and grow clean transportation initiatives.

- Customized Workshops & Webinars
- Event Sponsorship Packages
- Communication Services
- Recognition Programs

Market & Partnership Development

Connecting organizations and launching successful projects.

- Business-to-Business Matchmaking
- Pilot Project Design & Management
- Data Aggregation & Insights

Membership Based Enhancements

Expand your membership with ongoing expert support.

- Premium Membership Tiers
- Subscription Advisory Services
- Priority Technical Assistance
- Long Term Planning Support
- Dedicated Consulting Access

Become a Member Today

Join WCC to receive discounted consulting rates, exclusive resources, and ongoing support that helps your organization achieve its clean transportation goals.

Explore membership levels on page 7.



Want to Learn More? CONTACT US

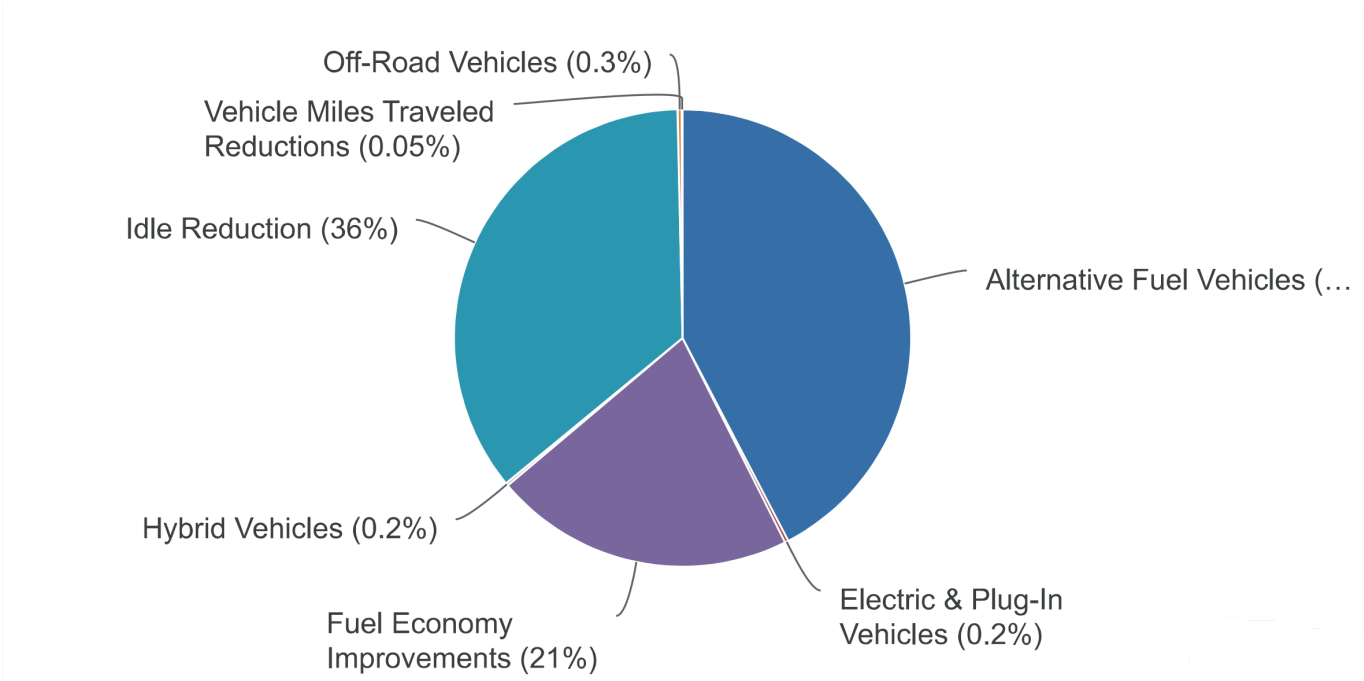
(414) 221-4116
www.wicleancities.org
info@wicleancities.org

Wisconsin Clean Cities 231 W. Michigan St., P421 Milwaukee, WI 53203

ALTERNATIVE FUEL VEHICLE STATS FROM 2025

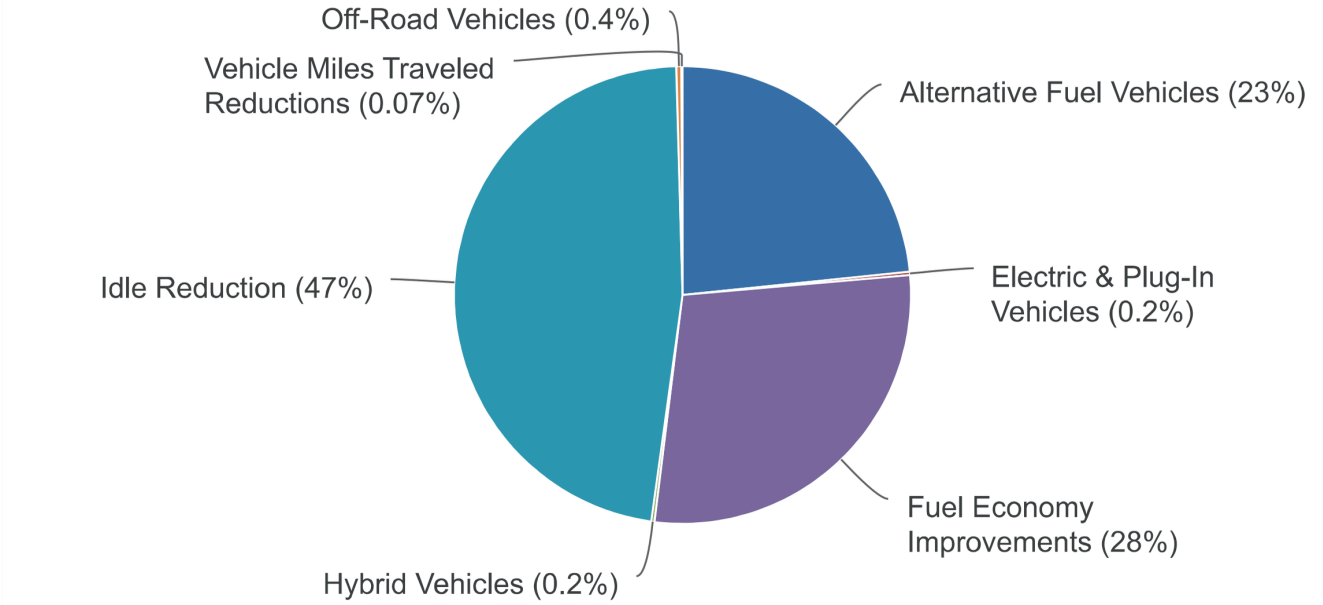
2025 Gallons of Gasoline Equivalent Impacted

44,841,540 gallons



2025 Emissions Impacted

398,098 tons



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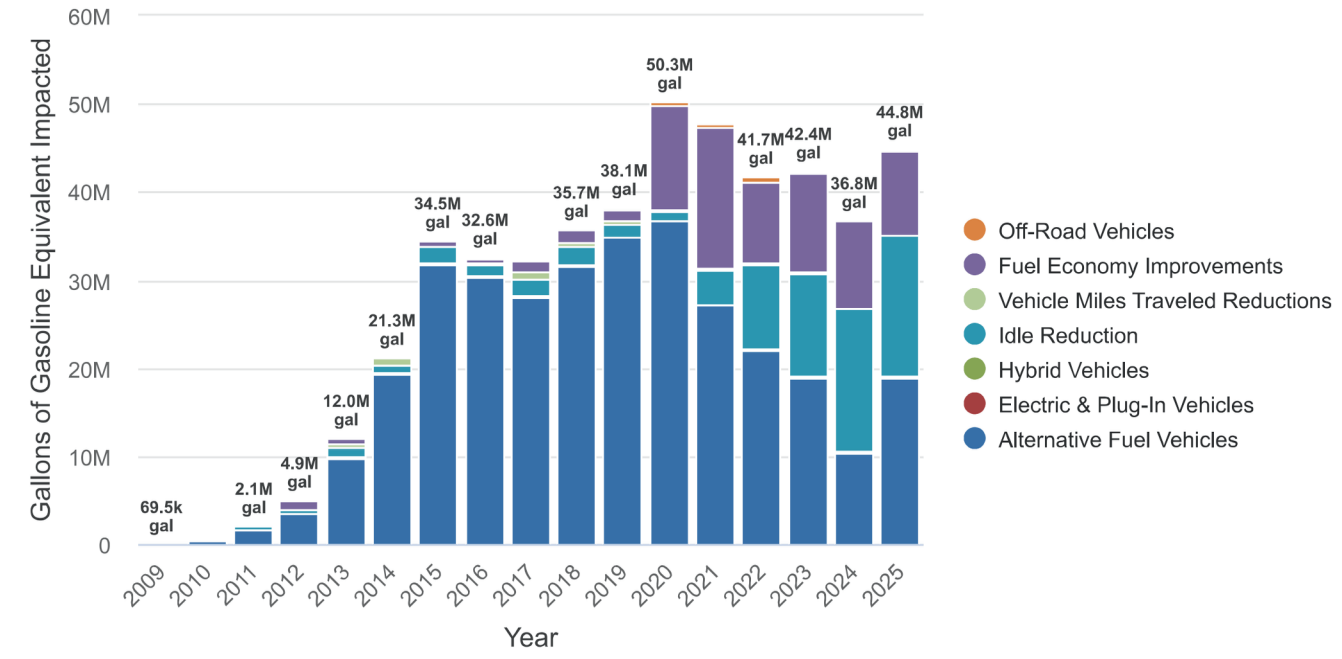
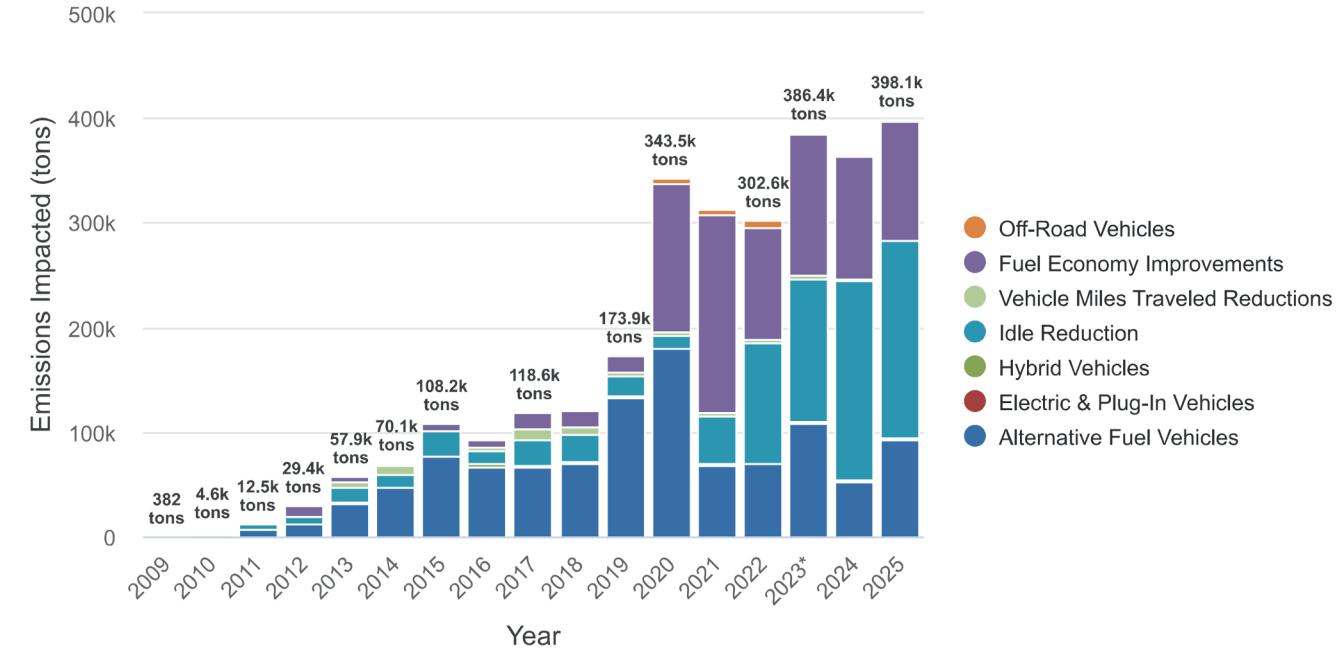
ALTERNATIVE FUEL VEHICLE STATS FROM 2025

Historical Gallons of Gasoline Equivalent Impacted



Historical Emissions Impacted



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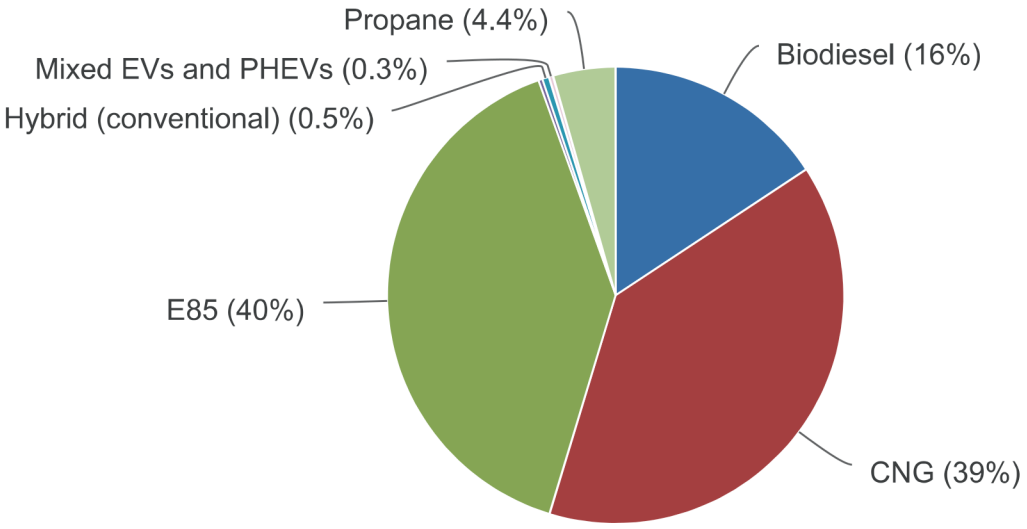
ALTERNATIVE FUEL VEHICLE STATS FROM 2025

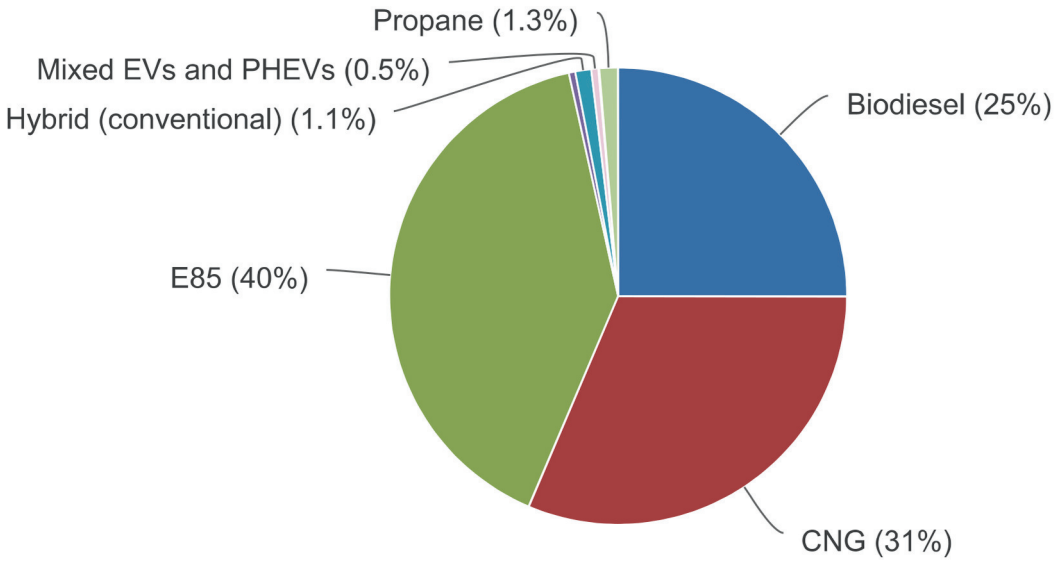
2025 Gallons of Gasoline Equivalent Impacted by Fuel Type for Alternative Fuel Projects

19,209,774 gallons



2025 Emissions Impacted by Fuel Type for Alternative Fuel Projects

95,094 tons



WISCONSIN CLEAN CITIES
Established 1994

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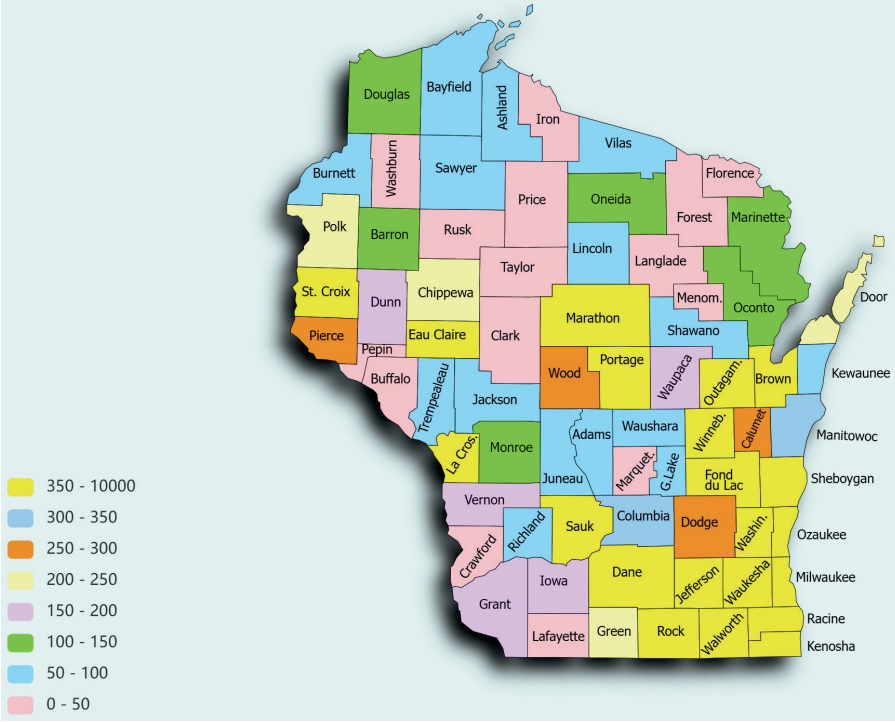
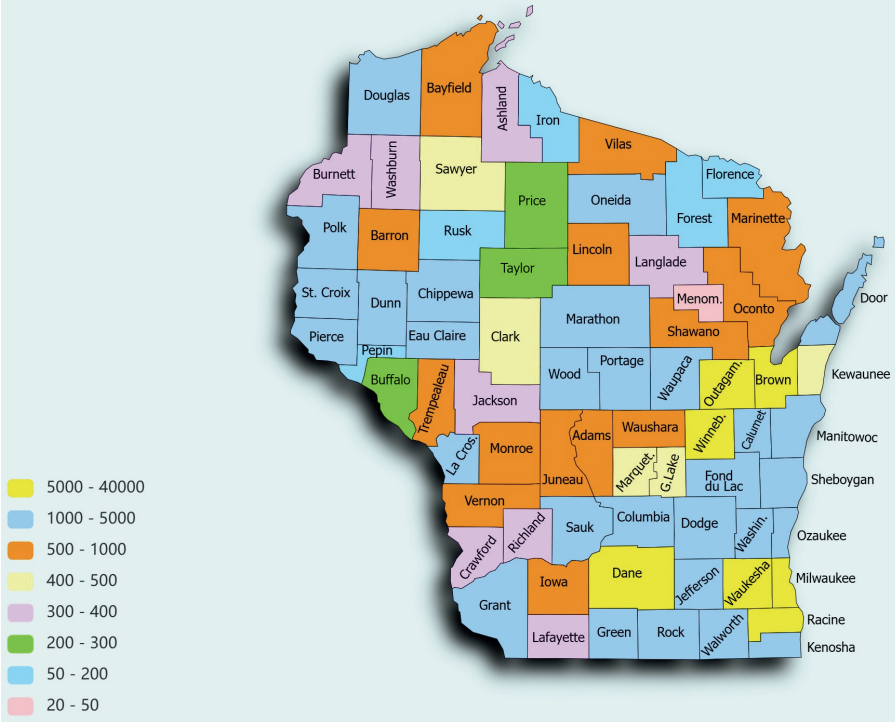
ALTERNATIVE FUEL VEHICLE STATS FROM 2025

2026 EV Counts by County Through June



2026 PHEV Counts by County Through June



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WISCONSIN CLEAN CITIES

"DRIVING WISCONSIN FORWARD"

Membership Level Benefits

	$100 Supporter	$250 Associate & Non-Profit	$500 Bronze	$1,000 Silver	$2,000 Gold	$3,500 Platinum	$5,000 Diamond
Receive access to the exclusive membership portion of the WCC website	✓	✓	✓	✓	✓	✓	✓
Organization name with hyperlink on WCC website	✓	✓	✓	✓	✓	✓	✓
Publicily thanked for your support across our social media platform or newsletter	✓	✓	✓	✓	✓	✓	✓
Opportunity to serve on our WCC Board of Directors		✓	✓	✓	✓	✓	✓
Ability to serve on the T & I Planning committee		✓	✓	✓	✓	✓	✓
Discounted pricing on WCC events			✓	✓	✓	✓	✓
Hyperlinked organization logo on WCC website				✓	✓	✓	✓
Member Spotlight feature in monthly newsletter & on WCC website				✓	✓	✓	✓
Organization logo on WCC website				✓	✓	✓	✓
Opportunity for in-person member consultations					✓	✓	✓
Opportunity to co-host an event					✓	✓	✓
No charge for attendance to annual networking events hosted by WCC						✓	✓
Access to 30 hours of grant writing expertise & assistance						✓	✓
One free exhibit booth at the WCC event of your choice						✓	✓
Recognized as a sponsor at the WCC event of your choice							✓

Driving Wisconsin Forward

WISCONSIN CLEAN CITIES

Please take a moment to provide WCC a primary contact for your organization. If you wish to join become a member, submit this form, with a check payable to **Wisconsin Clean Cities.** Mail to Wisconsin Clean Cities 231 W Michigan St P421 Milwaukee WI 53203. Or use PayPal by signing up online at www.wicleancities.org/apply-online/ & click the "Buy Now" button to use PayPal.

Contact information

First Name	
Last Name	
Organization & Title	
Address	
City	
State	
Zip Code	
Phone & Fax Number	
E-mail & Web site	

Select Membership Level

◯ Diamond ($5,000) ◯ Platinum ($3,500) ◯ Gold ($2,000) ◯ Silver ($1,000) ◯ Bronze ($500)

*If you elect level Bronze or higher, we may need to contact you to obtain a High resolution copy of your logo. We also wish to have record of the alternative fuels your organization has the most experience with so that we may extend opportunities to your organization to serve as an expert at our educational events.

◯ Associate & Non-Profit ($250) ◯ Supporter/Individual ($100)

Membership Pledge

I pledge to support Wisconsin Clean Cities and its mission to promote cleaner air and energy security through alternative fuel and development. I also support the U.S. Clean Cities broader mission to advance the nation's economic, environmental, and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption.

Signed:	
Date:	